



Kai Alexis Smith, 2015
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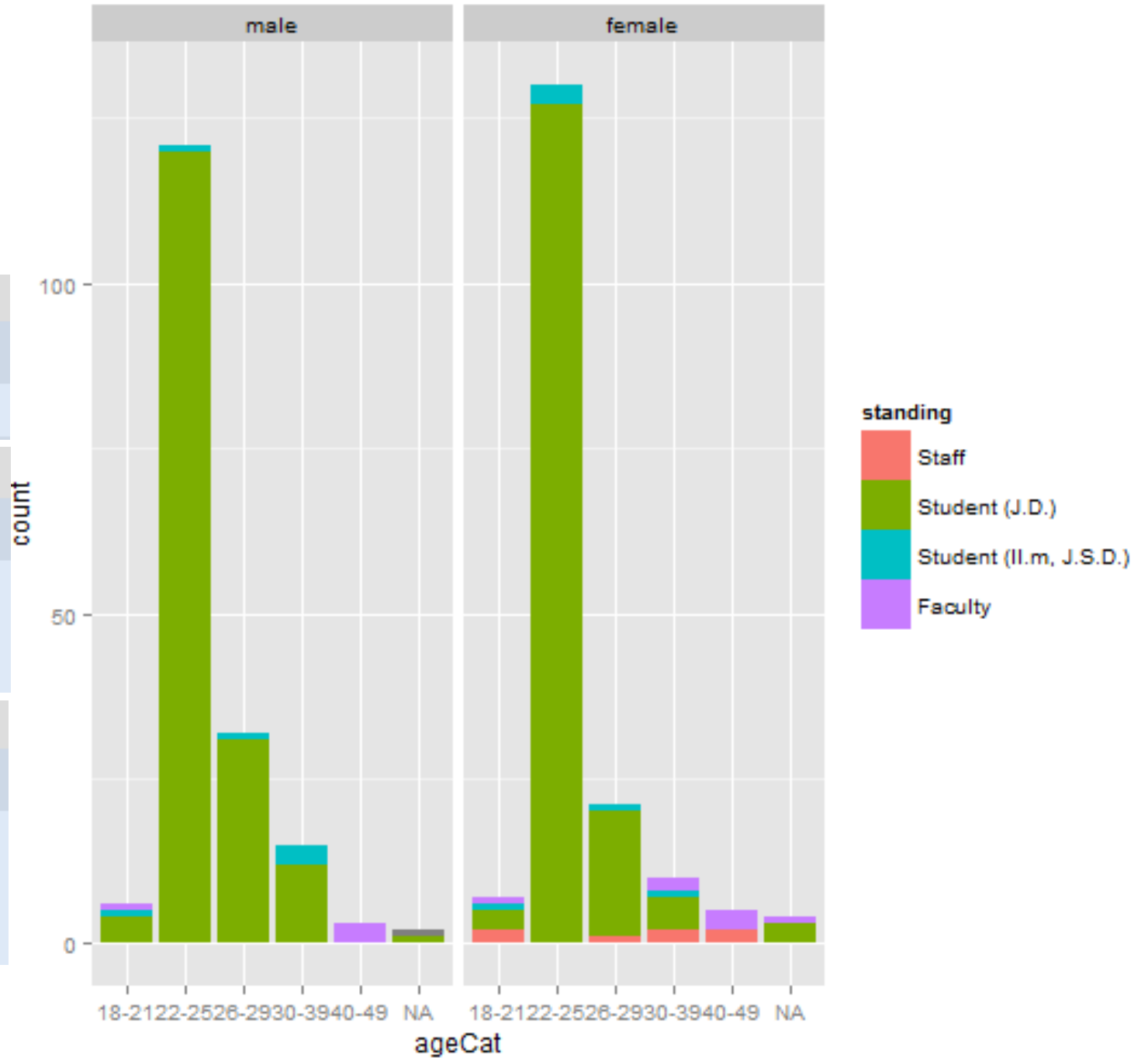
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Demographics

Gender		
Answer Options	Response Percent	Response Count
Male	50.3%	179
Female	49.7%	177

Standing		
Answer Options	Response Percent	Response Count
Staff	2.0%	7
Student (J.D.)	91.3%	325
Student (LL.M., J.S.D.)	3.4%	12
Faculty	3.1%	11
Library Faculty or Staff	0.3%	1

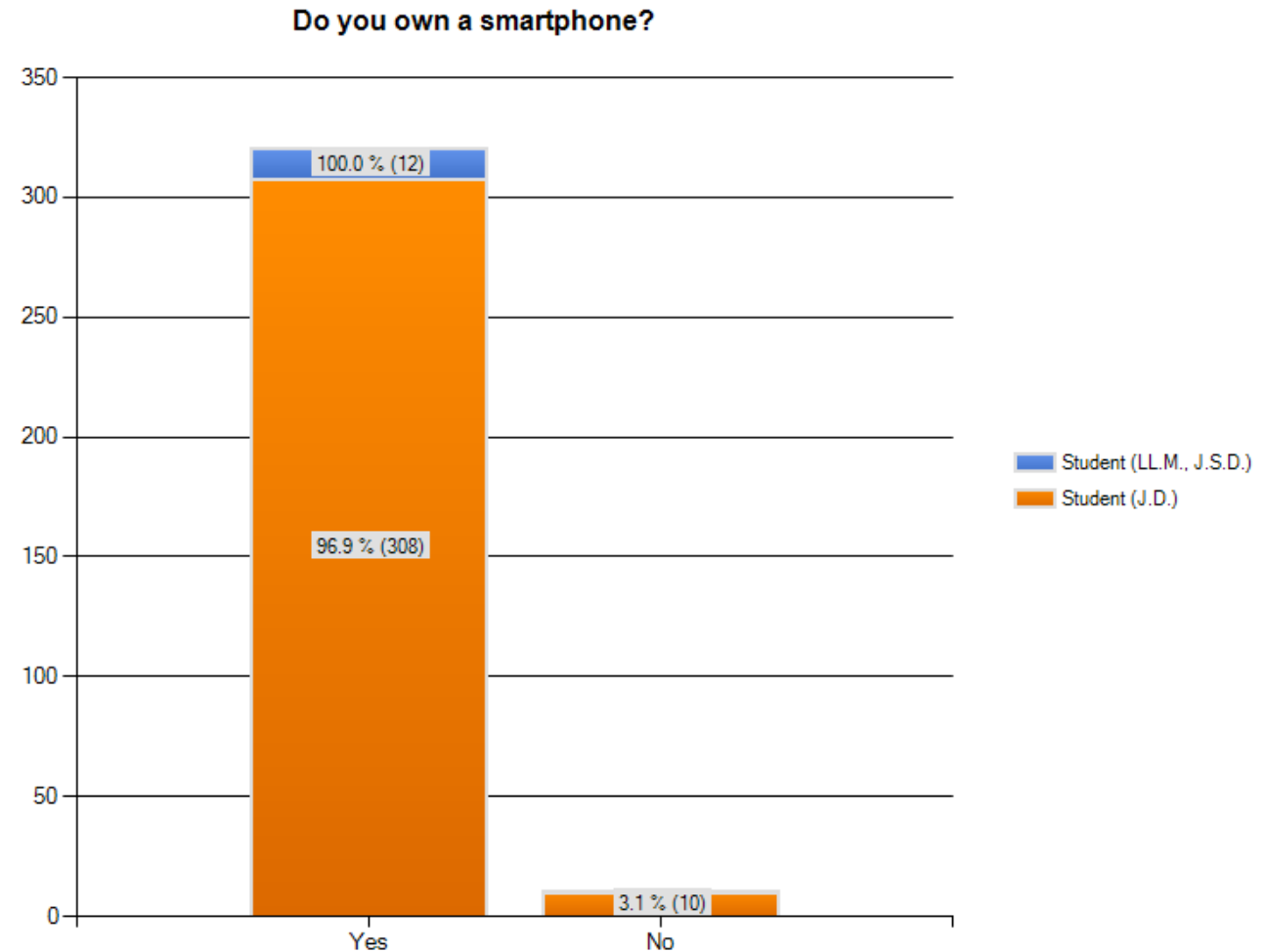
Age		
Answer Options	Response Percent	Response Count
18-21	2.6%	9
22-25	71.7%	251
26-29	15.1%	53
30-39	7.1%	25
40-49	2.3%	8
50 or older	1.1%	4



Student Responses

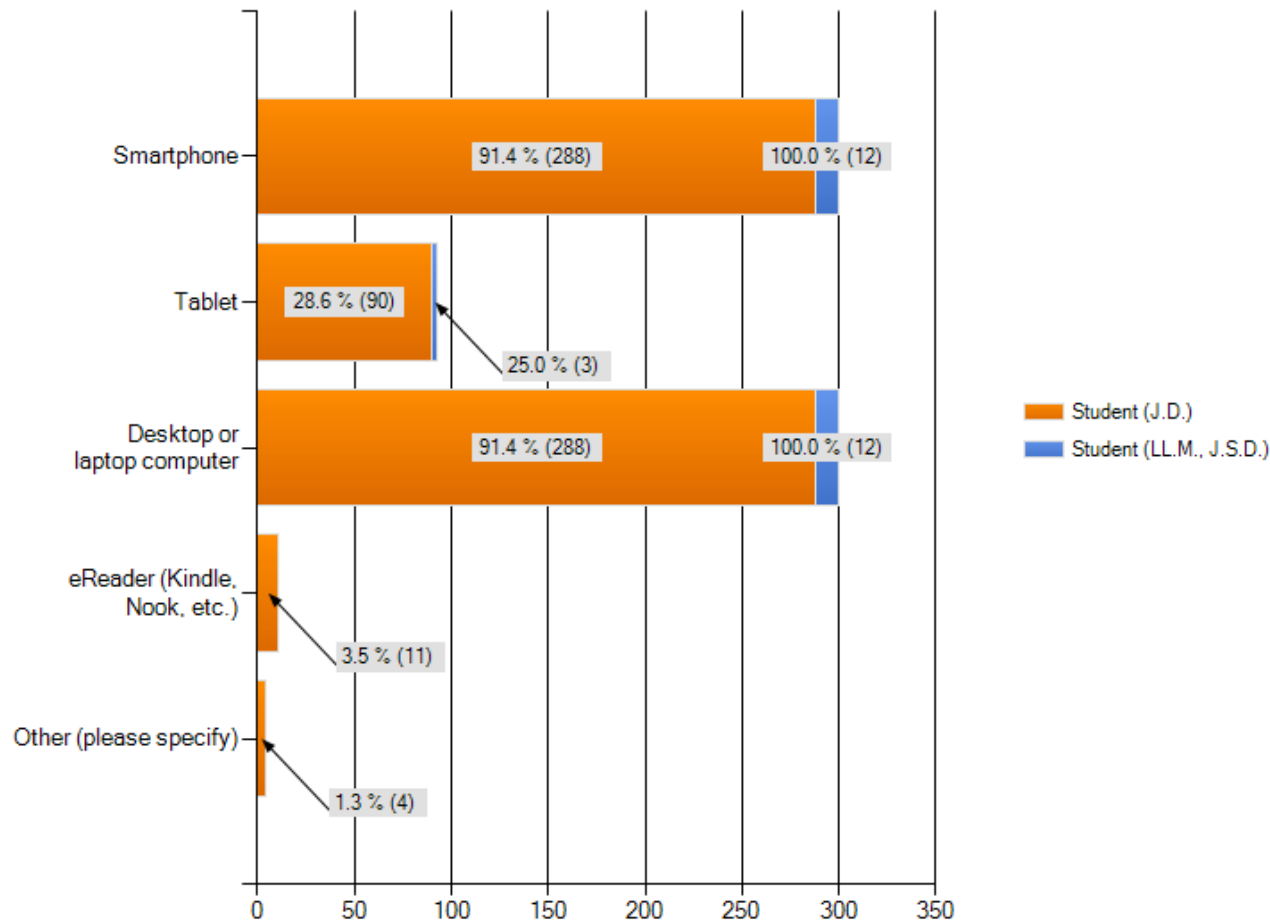
– Smartphones & QRcodes

- 1 out of the 10 that do not own smartphones planned to upgrade.
- 261 students use the iPhone operating system, 53 use Android and 4 use Windows. Only 1 uses a Blackberry.
- 84% of 354 students do not use QR codes and only 16% (53) use QR codes.



Student Responses – Social Media Access

How do you access social media networks? (Check all that apply.)



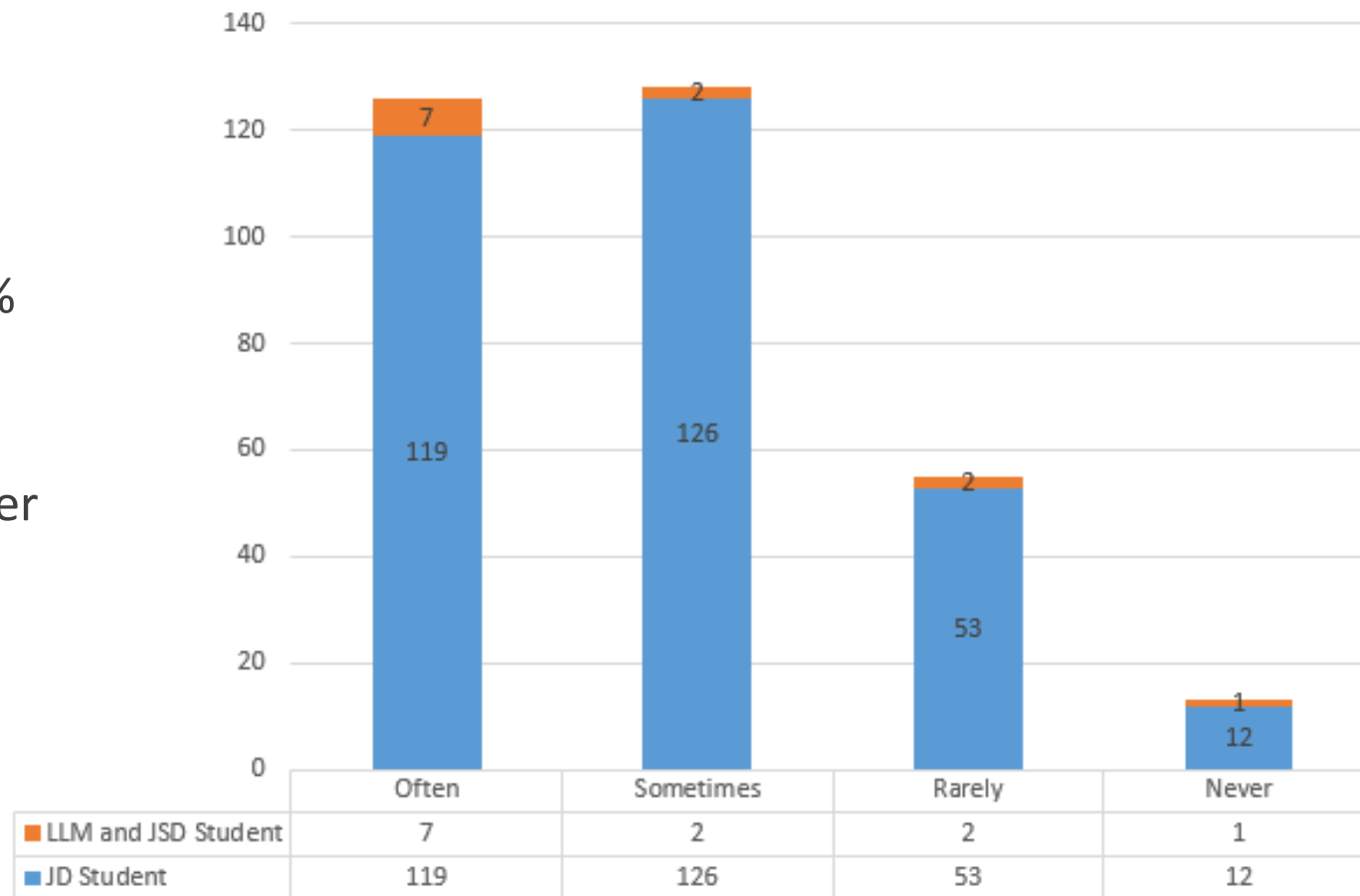
- Social media is mainly accessed by smartphone (300) and desktop or laptop (300).
- 32% of students use Tablets (93) and eReaders (11) out of 327.
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Student Responses

– Communication Preference

- 92% (297 of 324) of students often & sometimes use the phone
- 96% (309 of 323) often prefer text message
- 91% (296 of 324) often prefer to using email
- More divided on the use of IM 28% often, 22% sometimes, 30% rarely, 21% never
- 79% (254 of 322) of student respondents use social media as a form of communication either often(39%) or sometimes (40%).
- 99% of students prefer in person often & sometimes

Communicating with Social Media

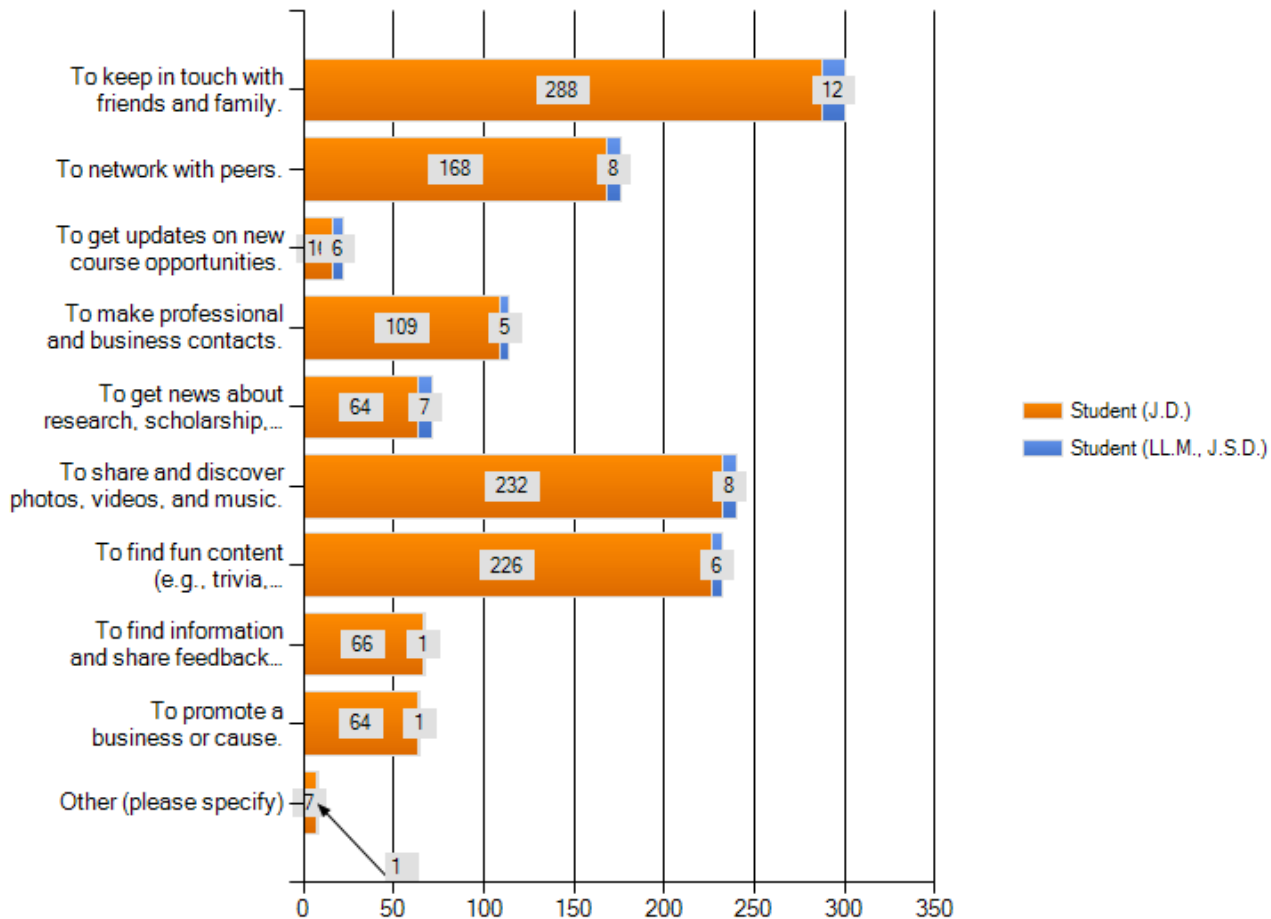


■ JD Student ■ LLM and JSD Student

Student Responses

– Why Visit Social Media

Why do you visit social networks? (Check all that apply.)



Top responses (in order of preferences):

- To keep in touch with family
- To share and discover photos, video, and music
- To find fun content
- To network with peers
- To make professional and business contacts
- To get news about research scholarship