



Kai Alexis Smith, 2015
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| | | |
|-----|---------------------|--|
| 100 | Nov 7, 2014 9:56 PM | Opening hours, new materials or new ways of researching, introducing staff etc. |
| 101 | Nov 7, 2014 9:55 PM | Events, research tools, help & how to guides/videos, pictures, new media |
| 102 | Nov 7, 2014 9:49 PM | Location of delicious apple pies, deadline reminders, trivia/fun facts |
| 103 | Nov 7, 2014 9:47 PM | New books? events with authors maybe |
| 104 | Nov 7, 2014 9:46 PM | New book releases? |
| 105 | Nov 7, 2014 9:45 PM | Where the free lunch is at. |
| 106 | Nov 7, 2014 9:33 PM | Not sure. |
| | | If something uncommon is happening at the library. But this seems like the kind of thing that would be communicated in an email so this would probably |
| 107 | Nov 7, 2014 9:33 PM | be redundant. |
| 108 | Nov 7, 2014 9:32 PM | library updates |
| 109 | Nov 7, 2014 9:32 PM | N/A |
| 110 | Nov 7, 2014 9:31 PM | Useful tips, updates, new important caselaw, etc |
| 111 | Nov 7, 2014 9:29 PM | Works that students are researching maybe? |
| 112 | Nov 7, 2014 9:29 PM | Workshops, new collections, any events of the sort |
| 113 | Nov 7, 2014 9:28 PM | Events; pie give-aways; study room schedules |
| 114 | Nov 7, 2014 9:25 PM | Event, researching tips |
| 115 | Nov 7, 2014 9:20 PM | New law review articles; general news |
| 116 | Nov 7, 2014 9:19 PM | Recommend books for particular courses. |
| 117 | Nov 7, 2014 9:19 PM | Helpful tips, fun facts, hours |
| 118 | Nov 7, 2014 9:19 PM | Hours/availabilty; |
| 119 | Nov 7, 2014 9:18 PM | Learning opportunities/workshops |
| 120 | Nov 7, 2014 9:16 PM | Movies, Events on Campus, Lexis tips, Supreme Court Fun Facts |
| 121 | Nov 7, 2014 9:16 PM | news |
| 122 | Nov 7, 2014 9:15 PM | blue book |
| | | Events hosted in the library, study aids, behind-the-scenes shots (the |
| 123 | Nov 7, 2014 8:25 PM | Halloween photos were great) |
| 124 | Nov 7, 2014 7:45 PM | Articles/tips for legal research |

| | | |
|-----|----------------------|---|
| 125 | Nov 7, 2014 3:00 PM | Upcoming events/opportunities, resources |
| 126 | Nov 7, 2014 2:54 PM | Not sure |
| 127 | Nov 7, 2014 2:50 PM | law, law in pop culture |
| 128 | Nov 6, 2014 8:42 PM | lost and found items |
| 129 | Nov 6, 2014 6:55 PM | New acquisitions, research tips... lectures |
| 130 | Nov 6, 2014 12:12 AM | Library hours, changes in policy, etc. |
| 131 | Nov 5, 2014 4:12 PM | n/a |
| | | Current events impacting legal research, announcements pertaining to |
| 132 | Nov 5, 2014 3:32 AM | activities involving the library |
| 133 | Nov 5, 2014 1:14 AM | Research |
| 134 | Nov 4, 2014 11:15 PM | Events and Opportunities |
| 135 | Nov 4, 2014 8:56 PM | New impactful cases, training opportunities, hours |
| 136 | Nov 4, 2014 8:52 PM | Research Tips |
| 137 | Nov 4, 2014 8:37 PM | movie lists, events |
| 138 | Nov 4, 2014 8:19 PM | Not sure |
| | | Maybe discuss emerge controversies in the law; maybe provide information |
| 139 | Nov 4, 2014 8:14 PM | on possible note topics or ways to find particularly hard sources |
| 140 | Nov 4, 2014 7:43 PM | Information about how to pull sources effectively, maybe. New materials? I don't know if a good answer to this question, which is why I wouldn't follow the site. If there was useful content though, I would be happy |
| 141 | Nov 4, 2014 7:06 PM | to follow. |
| 142 | Nov 4, 2014 6:55 PM | idk |
| 143 | Nov 4, 2014 3:30 PM | News, updates, and research opportunities |
| 144 | Nov 4, 2014 2:43 PM | not sure |
| 145 | Nov 4, 2014 12:48 AM | Tips on researching, tools available to students |
| 146 | Nov 4, 2014 12:46 AM | research |
| 147 | Nov 3, 2014 9:38 PM | Researching updates, research tips, new library features |
| 148 | Nov 3, 2014 8:28 PM | n/a |
| 149 | Nov 3, 2014 6:12 PM | tips about research |
| 150 | Nov 3, 2014 6:42 AM | n/a |
| 151 | Nov 2, 2014 11:33 PM | events, helpful and timely tips, law themed humor |

- 152 Nov 2, 2014 6:42 PM Research tips; New materials; Reminders on what is available; Introduction to library personnel
- 153 Nov 2, 2014 3:33 AM Research tip of the week
- 154 Nov 1, 2014 9:45 PM research tips, promotions, news, recent publications
- 155 Nov 1, 2014 8:40 PM don't know
- 156 Nov 1, 2014 5:21 PM Any news, resources for students, updates, etc.
- 157 Nov 1, 2014 4:27 PM Events, research tips
- 158 Nov 1, 2014 3:13 PM Events
- 159 Nov 1, 2014 3:27 AM special events or guest speakers
- 160 Oct 31, 2014 11:30 PM Don't see a need for a social media component
- 161 Oct 31, 2014 9:34 PM i'm not sure
- 162 Oct 31, 2014 7:09 PM Upcoming events. Maybe some cool facts?
- 163 Oct 31, 2014 6:41 PM information sessions, trivia, tips
- 164 Oct 31, 2014 6:29 PM Events, news, research advice
- 165 Oct 31, 2014 6:28 PM Events, additional services, study tips
- 166 Oct 31, 2014 6:28 PM Not sure
-
- 167 Oct 31, 2014 6:27 PM New materials, events, highlights of library faculty/staff, opportunities available for students
-
- 168 Oct 31, 2014 6:23 PM info on events, books/articles published by professors, etc; highlight movies in the library collection that students can rent and watch; pictures of special events, holiday decorations, etc, that help make the library look more open and engaging
-
- 169 Oct 31, 2014 6:22 PM Maybe some unique (crazy) cases from the past, important information
-
- 170 Oct 31, 2014 4:05 PM New publication on ground breaking legal research; analysis of important supreme court cases and decisions; important development on major legislation; and other legal news that may be important to not only students but also practitioners

171 Oct 31, 2014 3:54 PM new materials at the library
 172 Oct 31, 2014 3:07 PM No idea.
 173 Oct 31, 2014 3:01 PM events
 174 Oct 31, 2014 2:44 PM anything
 175 Oct 31, 2014 2:33 PM Fun facts about the law
 176 Oct 31, 2014 2:26 PM The same things you put in your newsletter.
 177 Oct 31, 2014 2:19 PM how to use the new Westlaw & Lexis platforms effectively.

Research tips, fun facts about the library, opportunities to learn more (like if
 you host a 20 minute refresher session on some topic)

178 Oct 31, 2014 2:16 PM
 179 Oct 31, 2014 2:07 PM news and events
 180 Oct 31, 2014 2:06 PM events and updates to the library
 181 Oct 31, 2014 1:58 PM Independent and Interdisciplinary Research
 182 Oct 31, 2014 1:55 PM Hours of operation, new resources that come in
 183 Oct 31, 2014 1:53 PM Tips and Tricks for Research
 184 Oct 31, 2014 1:52 PM anything
 185 Oct 31, 2014 1:49 PM Research tips
 186 Oct 31, 2014 1:47 PM Jobs.
 187 Oct 31, 2014 1:47 PM Events, Staff Changes
 188 Oct 31, 2014 12:29 PM New Offerings
 189 Oct 31, 2014 10:35 AM ?
 190 Oct 31, 2014 5:07 AM Resources, events
 191 Oct 31, 2014 2:32 AM Unsure
 192 Oct 31, 2014 2:07 AM Not sure.
 193 Oct 31, 2014 2:05 AM Whatever your users want.
 194 Oct 31, 2014 1:13 AM Hours, events, info

195 Oct 31, 2014 12:35 AM Not sure -- but that's only because I'm not a frequent user of social media.
 196 Oct 31, 2014 12:27 AM research/book/library puns
 197 Oct 31, 2014 12:15 AM law articles

198 Oct 31, 2014 12:03 AM New supplemental materials for courses, available study rooms, etc.
 199 Oct 30, 2014 11:10 PM Quick tips for legal databases, etc.
 200 Oct 30, 2014 10:59 PM Hours, events, research assistance
 201 Oct 30, 2014 10:56 PM Tips & tricks?

| | | |
|-----|-----------------------|--|
| 202 | Oct 30, 2014 10:51 PM | research and papers |
| 203 | Oct 30, 2014 10:28 PM | Research Methods, Current Jurisprudence, Case Law principles |
| 204 | Oct 30, 2014 10:22 PM | N/A |
| 205 | Oct 30, 2014 10:19 PM | Helpful hints (i.e. interlibrary loan), major changes, etc. |
| 206 | Oct 30, 2014 10:10 PM | I can't think of any. |
| 207 | Oct 30, 2014 9:58 PM | new services, new books, fun facts, research tips. |
| 208 | Oct 30, 2014 9:35 PM | Any library events or links to specific webpages |
| 209 | Oct 30, 2014 9:31 PM | New library offerings. |
| 210 | Oct 30, 2014 8:56 PM | Research tips, upcoming events |
| 211 | Oct 30, 2014 8:48 PM | Events, course offerings, |
| 212 | Oct 30, 2014 8:23 PM | General new findings in legal research |
| | | Helpful research tips or articles (CDO has a similar practice), events that are library-related or are not communicated by another department of the law |
| 213 | Oct 30, 2014 8:14 PM | school. |
| 214 | Oct 30, 2014 8:09 PM | research tips |
| 215 | Oct 30, 2014 8:09 PM | Not sure. Just use email to convey important items. Email > Social media |
| 216 | Oct 30, 2014 7:48 PM | publications by our professors |
| 217 | Oct 30, 2014 7:45 PM | -- |
| | | Research being conducted by the staff and faculty, new initiatives, new publications, legal news |
| 218 | Oct 30, 2014 7:40 PM | |
| | | Quick research reviews/tips, staff member profiles, and new and noteworthy additions to the collection |
| 219 | Oct 30, 2014 7:22 PM | |
| 220 | Oct 30, 2014 7:07 PM | Current events and the ability to stay in touch |
| 221 | Oct 30, 2014 7:04 PM | Don't know. |
| 222 | Oct 30, 2014 7:04 PM | Library news, technical issues, upcoming events |
| 223 | Oct 30, 2014 7:02 PM | awareness of events put on by the library |
| 224 | Oct 30, 2014 7:01 PM | Upcoming events, library issues |

Fun things like the tree / halloween decs, reminders about booking rooms,
new published material by professors... journal info... research tips...

225 Oct 30, 2014 6:52 PM releases of updates like when Lexis does its update...

226 Oct 30, 2014 6:48 PM no idea- you tell me

227 Oct 30, 2014 6:45 PM Events

228 Oct 30, 2014 6:43 PM unsure.

229 Oct 30, 2014 6:41 PM job opportunities; research tips

230 Oct 30, 2014 6:35 PM Maybe posting a research tip a day/week

231 Oct 30, 2014 6:35 PM Research Tips

unique resources; librarians (so we can get to know them); school updates;

232 Oct 30, 2014 6:28 PM etc.

233 Oct 30, 2014 6:19 PM Tips on research

234 Oct 30, 2014 6:15 PM Unsure

235 Oct 30, 2014 6:15 PM Events, new info, cover common questions/issues students have

events, biographical info, school resources, fun/non-school related stuff,

236 Oct 30, 2014 6:14 PM contests

237 Oct 30, 2014 6:08 PM Law topics

238 Oct 30, 2014 6:07 PM updates?

239 Oct 30, 2014 6:06 PM I'm not sure...

240 Oct 30, 2014 6:04 PM Research tips?

241 Oct 30, 2014 6:04 PM Library events. Library news.

242 Oct 30, 2014 6:01 PM Research-type job opportunities or news

243 Oct 30, 2014 5:55 PM New interesting additions

244 Oct 30, 2014 5:48 PM interesting articles, pictures, information

245 Oct 30, 2014 5:44 PM Research tips, new additions to the library, etc.

Interesting articles about legal industry, specialities, occasional info about

246 Oct 30, 2014 5:43 PM resources

247 Oct 30, 2014 5:40 PM Current Events

248 Oct 30, 2014 5:37 PM Events, helpful quick tips, news, etc

| | | |
|-----|----------------------|---|
| 249 | Oct 30, 2014 5:35 PM | pictures! events. free food. |
| 250 | Oct 30, 2014 5:34 PM | events (if any). |
| 251 | Oct 30, 2014 5:25 PM | legal research workshops |
| 252 | Oct 30, 2014 5:22 PM | events |
| 253 | Oct 30, 2014 5:22 PM | Not sure |
| 254 | Oct 30, 2014 5:21 PM | anything newly available to students |
| 255 | Oct 30, 2014 5:16 PM | Helpful hints, law school news, policy reminders |
| 256 | Oct 30, 2014 5:15 PM | Research Tips |
| 257 | Oct 30, 2014 5:14 PM | Research/ study opportunities |
| 258 | Oct 30, 2014 5:13 PM | Services offered or provided |
| 259 | Oct 30, 2014 5:13 PM | N/A |
| 260 | Oct 30, 2014 5:12 PM | Tips, news |
| 261 | Oct 30, 2014 5:11 PM | Events |
| 262 | Oct 30, 2014 5:11 PM | no opinion |
| 263 | Oct 30, 2014 5:09 PM | Unsure |
| 264 | Oct 30, 2014 5:04 PM | Research Tips |
| 265 | Oct 30, 2014 5:04 PM | New services and advertisement of the existing |
| 266 | Oct 30, 2014 5:02 PM | Events |
| 267 | Oct 30, 2014 5:01 PM | new offerings or learning opportunities |
| 268 | Oct 30, 2014 5:01 PM | Helpful research info I guess, I'm not quite sure at the moment what I would consider the most helpful. Or at least the format of it. |
| 269 | Oct 30, 2014 4:59 PM | Events |
| 270 | Oct 30, 2014 4:59 PM | Updates regarding journals, law reviews, supplements, books, availability of computer stations, and statuses of broken computers/printers |
| 271 | Oct 30, 2014 4:57 PM | Events and research and scholarship opportunities |
| 272 | Oct 30, 2014 4:57 PM | Happenings at the law school, research programs |
| 273 | Oct 30, 2014 4:56 PM | no opinion |
| 274 | Oct 30, 2014 4:56 PM | Tips |
| 275 | Oct 30, 2014 4:51 PM | Tips |
| 276 | Oct 30, 2014 4:49 PM | resources, opportunities |
| 277 | Oct 30, 2014 4:48 PM | N/A |

- 278 Oct 30, 2014 4:46 PM Maybe posting potential good journal article ideas
- 279 Oct 30, 2014 4:46 PM Tips about the library, special events involving the library, and activities and research of library staff and faculty.
- 280 Oct 30, 2014 4:45 PM IDK
- 281 Oct 30, 2014 4:44 PM Events
- 282 Oct 30, 2014 4:43 PM research stuff
- 283 Oct 30, 2014 4:42 PM Advertise events and free food
- 284 Oct 30, 2014 4:40 PM See previous answer
- 285 Oct 30, 2014 4:37 PM ways to research faster
- 286 Oct 30, 2014 4:36 PM Events, hours someone will be at front desk
- 287 Oct 30, 2014 4:36 PM unsure
- 288 Oct 30, 2014 4:35 PM General news about the library. Most importantly, tips about doing research!
- 289 Oct 30, 2014 4:34 PM Training on finding "rare" sources (Legislative, Reports from Think Tanks, etc.).
- 290 Oct 30, 2014 4:34 PM Research tips
- 291 Oct 30, 2014 4:32 PM How-to articles.
- 292 Oct 30, 2014 4:32 PM Don't know
- 293 Oct 30, 2014 4:31 PM Research opportunities, interesting developments in legal field
- 294 Oct 30, 2014 4:31 PM Events
- 295 Oct 30, 2014 4:31 PM when snacks are in the library
Seminar Offerings from Library Staff, Important Updates to Library Policy (e.g., permanent undergraduate ban), Emergency Announcements (e.g., Library closed for repairs)
- 296 Oct 30, 2014 4:31 PM
- 297 Oct 30, 2014 4:31 PM Book recommendations on Pinterest; research/career development on linked in/ facebook for announcements
- 298 Oct 30, 2014 4:30 PM None. I don't think it is that important
- 299 Oct 30, 2014 4:30 PM new/interesting book that was published, faculty publications, interesting facts, events, research tips

| | | |
|-----|----------------------|---|
| | | Relevant updates, pictures of the library (with different holiday decorations), |
| 300 | Oct 30, 2014 4:29 PM | etc. |
| 301 | Oct 30, 2014 4:28 PM | NA |
| 302 | Oct 30, 2014 4:28 PM | N/A |
| 303 | Oct 30, 2014 4:28 PM | Updates/changes made to procedures/hours, events |
| 304 | Oct 30, 2014 4:27 PM | Current events |
| 305 | Oct 30, 2014 4:27 PM | Research opportunities or new updates to the library |
| 306 | Oct 30, 2014 4:27 PM | Events |
| | | Interesting new publications, conferences about research skills, |
| 307 | Oct 30, 2014 4:27 PM | methodology, etc |
| 308 | Oct 30, 2014 4:27 PM | New additions to collections, events, contests, faculty milestones |
| 309 | Oct 30, 2014 4:27 PM | Research options |
| 310 | Oct 30, 2014 4:26 PM | Anything that involves giveaways, hours, or changes. |
| 311 | Oct 30, 2014 4:26 PM | news |
| 312 | Oct 30, 2014 4:26 PM | Special opportunities |
| 313 | Oct 30, 2014 4:26 PM | Events |
| 314 | Oct 30, 2014 4:25 PM | practical updates about the library for students |
| 315 | Oct 30, 2014 4:25 PM | Updates & Events |
| 316 | Oct 30, 2014 4:25 PM | Funny stuff, tips |
| 317 | Oct 30, 2014 4:24 PM | Tips and Information for Research |
| 318 | Oct 30, 2014 4:24 PM | updates of the catalogue , events, sales |
| 319 | Oct 30, 2014 4:24 PM | updates |
| 320 | Oct 30, 2014 4:23 PM | Important updates and information regarding library services |
| 321 | Oct 30, 2014 4:23 PM | Research tips |
| 322 | Oct 30, 2014 4:23 PM | resources offered / hours to receive help from research librarians |
| 323 | Oct 30, 2014 4:23 PM | news, legal topics, tricks of the trade |
| 324 | Oct 30, 2014 4:23 PM | Upcoming events, anything new going on |
| 325 | Oct 30, 2014 4:23 PM | how to not go crazy while studying |
| 326 | Oct 30, 2014 4:22 PM | free stuff |
| 327 | Oct 30, 2014 3:46 PM | News |
| 328 | Oct 30, 2014 2:33 PM | Maybe a research tip of the day? |
| 329 | Oct 30, 2014 2:31 PM | Helpful research tips; lexis/westlaw trainings going on, etc. |
| 330 | Oct 30, 2014 2:31 PM | Hours and events |
| 331 | Oct 30, 2014 2:31 PM | NA |

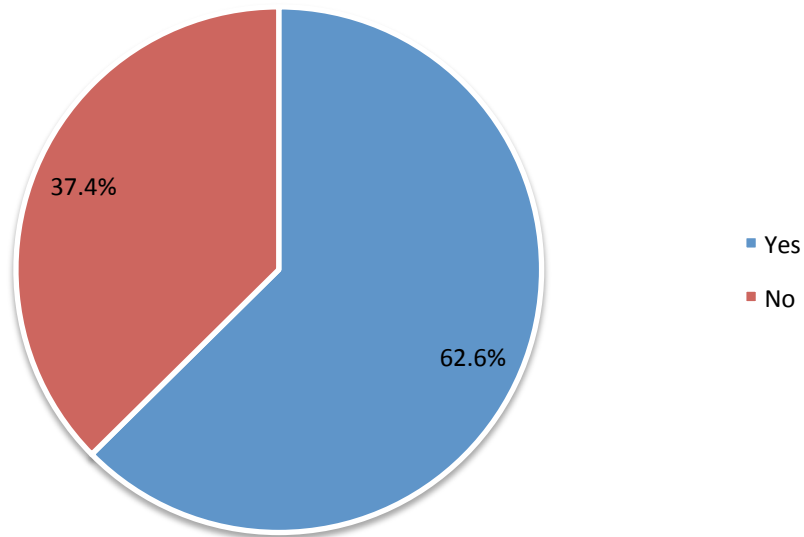
| | | |
|-----|----------------------|---|
| 332 | Oct 30, 2014 2:28 PM | how to use new technology, new librarians or faculty members, tips on how to do simple tasks in the library |
| 333 | Oct 30, 2014 2:26 PM | lectures, news, and tips for using the KLL. |
| 334 | Oct 30, 2014 2:06 PM | none |

Social Media Survey

Do you read the digital sign just outside the main entrance to the Kresge Law Library?

| Answer Options | Response Percent | Response Count |
|----------------|------------------|----------------|
| Yes | 62.6% | 209 |
| No | 37.4% | 125 |

answered question 334



Social Media Survey

Why don't you read the digital sign?

Answer Options

Response Count

124

answered question

124

skipped question

| Number | Response Date | Response |
|--------|-----------------------|--|
| 1 | Nov 13, 2014 10:12 PM | I'm usually focused on the work that I am going to the library to complete. |
| 2 | Nov 13, 2014 7:25 PM | I read it to know about information |
| 3 | Nov 13, 2014 6:12 PM | Usually passing by to go somewhere else, don't wish to stop and read |
| 4 | Nov 13, 2014 5:51 PM | Hadn't noticed it |
| 5 | Nov 13, 2014 5:46 PM | Never noticed it. |
| 6 | Nov 13, 2014 5:38 PM | I'm usually too busy/distracted and don't notice it |
| 7 | Nov 13, 2014 4:51 PM | Never felt any reason to. |
| 8 | Nov 13, 2014 4:50 PM | Time/Busy |
| 9 | Nov 13, 2014 4:23 PM | Lack of relevant information |
| 10 | Nov 13, 2014 3:54 PM | It usually just says not to leave my stuff unattended. |
| 11 | Nov 13, 2014 3:23 PM | Didnt know it was there |
| 12 | Nov 13, 2014 3:18 PM | I've never noticed it. |
| 13 | Nov 13, 2014 3:13 PM | Just walk past it |
| 14 | Nov 13, 2014 3:05 PM | Never stopped to take a look |
| 15 | Nov 13, 2014 3:04 PM | I haven't noticed it, but I will now |
| 16 | Nov 13, 2014 3:04 PM | Never occurs to me to read it. |
| 17 | Nov 13, 2014 3:02 PM | Never really think to stop |
| 18 | Nov 13, 2014 3:02 PM | Not paying attention |
| 19 | Nov 13, 2014 3:02 PM | Come in through a different entrance |
| 20 | Nov 13, 2014 3:00 PM | In a rush |
| 21 | Nov 12, 2014 8:46 PM | Didn't look |
| 22 | Nov 12, 2014 12:30 AM | unsure |
| 23 | Nov 11, 2014 9:59 PM | Usually too busy, that area tends to be a crossing place, not a place to stop at |

24 Nov 11, 2014 5:43 PM It's not a habit of mine.
 25 Nov 10, 2014 11:49 PM i didnt know there was updates on it
 26 Nov 10, 2014 6:22 PM Haven't noticed it.
 27 Nov 10, 2014 4:45 AM I have no idea what digital sign. I don't think I have seen it.
 28 Nov 9, 2014 3:56 PM Never thought about it
 29 Nov 8, 2014 6:23 PM location, and too small! Standing there to read it is sort of in the way of foot traffic.
 30 Nov 8, 2014 5:59 PM No idea.
 31 Nov 8, 2014 4:27 PM Time
 32 Nov 8, 2014 3:35 PM I usually have other things to do
 33 Nov 8, 2014 4:17 AM usually in a hurry to get to the library, or talking to people
 34 Nov 8, 2014 1:04 AM It's not in a very prominent spot between the two doorways.
 35 Nov 8, 2014 12:19 AM I forget to

 I don't notice it's there and have no reason to think important information is displayed on
 36 Nov 7, 2014 11:49 PM it. There is rarely a need to stop in that hallway.
 37 Nov 7, 2014 11:45 PM always looking somewhere else i think
 38 Nov 7, 2014 11:21 PM I never noticed it
 39 Nov 7, 2014 11:19 PM Not much on it
 40 Nov 7, 2014 11:00 PM its not convenient to stop turn and look
 41 Nov 7, 2014 10:55 PM haven't seen it
 42 Nov 7, 2014 10:49 PM Don't need the info
 43 Nov 7, 2014 10:33 PM I'm usually in a hurry to get somewhere.
 44 Nov 7, 2014 10:30 PM I prefer to get fast answers in person
 45 Nov 7, 2014 10:20 PM It's boring! Use a Twitter fall or something instead of that boring info!
 46 Nov 7, 2014 9:56 PM No idea it was there
 47 Nov 7, 2014 9:46 PM I just don't. I suppose i look at the time occasionally
 48 Nov 7, 2014 9:33 PM I hardly visit the library
 49 Nov 7, 2014 9:32 PM never really noticed it
 50 Nov 7, 2014 9:28 PM I am not sure that I have noticed it
 51 Nov 7, 2014 9:19 PM I am old fashioned...more of a poster/sign person
 52 Nov 7, 2014 8:26 PM I did not walk by it.
 53 Nov 7, 2014 3:01 PM I do sometimes; it just depends on how rushed/busy I am
 54 Nov 7, 2014 2:50 PM Don't want to stop
 55 Nov 6, 2014 8:43 PM I haven't seen it.
 56 Nov 5, 2014 1:15 AM never take notice
 57 Nov 4, 2014 8:21 PM Never heard that there was useful information displayed that required my attention

58 Nov 4, 2014 8:17 PM I am usually in a hurry to get somewhere

59 Nov 4, 2014 7:44 PM I guess I have never really noticed that it had information displayed on it.

60 Nov 4, 2014 7:07 PM I don't really know what it is--I assume it just has the day's events?

61 Nov 4, 2014 6:55 PM not important

62 Nov 3, 2014 8:28 PM Don't often walk by it.

63 Nov 3, 2014 6:13 PM I haven't seen it

64 Nov 1, 2014 5:21 PM I did not realize it contained important information

65 Nov 1, 2014 3:15 PM Just passing through

66 Nov 1, 2014 3:27 AM I didn't know it was there

67 Oct 31, 2014 11:31 PM information

68 Oct 31, 2014 7:10 PM It's not that helpful.

69 Oct 31, 2014 6:41 PM Nothing of value on it

70 Oct 31, 2014 6:24 PM It is in an awkward location, people are generally walking through that area to get to the next, standing and reading the sign would jam traffic.

71 Oct 31, 2014 6:24 PM It doesn't usually catch my eye.

72 Oct 31, 2014 3:08 PM No need to.

73 Oct 31, 2014 2:19 PM I didn't know it was there.

74 Oct 31, 2014 2:08 PM Never noticed it.

75 Oct 31, 2014 1:56 PM Don't hang out in that area enough to top and read it

76 Oct 31, 2014 1:52 PM I do not pass by it often enough

77 Oct 31, 2014 1:49 PM Assume anything relevant or important will be emailed or I can just lookupmyself.

78 Oct 31, 2014 1:48 PM I'm rarely in that area.

79 Oct 31, 2014 12:31 PM No there enough

80 Oct 31, 2014 5:08 AM Usually in a rush

81 Oct 31, 2014 2:06 AM I rarely walk by the sign.

82 Oct 31, 2014 12:28 AM I don't think to

83 Oct 31, 2014 12:17 AM would be better placed inside the commons.

84 Oct 30, 2014 10:59 PM I never wear my glasses and usually don't have time to stop

85 Oct 30, 2014 10:52 PM Because I don't come in that entrance

86 Oct 30, 2014 10:22 PM No need.

87 Oct 30, 2014 10:19 PM I never really noticed it.

88 Oct 30, 2014 9:59 PM I'm usually going somewhere

89 Oct 30, 2014 9:35 PM I never noticed it.

90 Oct 30, 2014 8:24 PM Never really noticed it

91 Oct 30, 2014 8:11 PM No time to stand around there

92 Oct 30, 2014 7:46 PM Not my primary source for that information.

- 93 Oct 30, 2014 6:49 PM I usually don't use the main entrance, and when I do I don't notice it.
- 94 Oct 30, 2014 6:46 PM I don't know that I've ever seen it.
- 95 Oct 30, 2014 6:41 PM Don't have time to stop and look at it
- 96 Oct 30, 2014 6:36 PM I didn't know it was there
- 97 Oct 30, 2014 6:20 PM Usually walk by it quickly
- 98 Oct 30, 2014 6:08 PM Sometime I do, I usually forget it is there
- 99 Oct 30, 2014 6:05 PM I always enter the library from the North side of the building
- 100 Oct 30, 2014 5:56 PM I have no reason to be in that hallway
- 101 Oct 30, 2014 5:22 PM No important news are shown there
- 102 Oct 30, 2014 5:16 PM Never really think to stop
- 103 Oct 30, 2014 5:15 PM Never really noticed it
- 104 Oct 30, 2014 5:14 PM I hardly visit the library
- 105 Oct 30, 2014 5:13 PM I didn't know it was there
- 106 Oct 30, 2014 5:12 PM I don't think to read it, don't notice that there's anything different
- 107 Oct 30, 2014 5:12 PM i just don't pay attention to it
- 108 Oct 30, 2014 5:01 PM I feel like it might be broken a lot/usually in a hurry.
- 109 Oct 30, 2014 4:57 PM I didn't see it?
- 110 Oct 30, 2014 4:46 PM Didn't know it was there
- 111 Oct 30, 2014 4:37 PM it's usually just about the weather
- 112 Oct 30, 2014 4:36 PM Rarely walk by there.
- 113 Oct 30, 2014 4:32 PM I never noticed it.
- 114 Oct 30, 2014 4:30 PM Not interested really
- 115 Oct 30, 2014 4:29 PM Haven't noticed it!
- 116 Oct 30, 2014 4:28 PM Never noticed it
- 117 Oct 30, 2014 4:27 PM I normally am busy walking to class or going to study
- 118 Oct 30, 2014 4:25 PM don't really notice it
- 119 Oct 30, 2014 4:25 PM never noticed
- 120 Oct 30, 2014 4:24 PM I haven't noticed it yet, but I will now.
- 121 Oct 30, 2014 4:24 PM I figured if there is something I need to know I can look it up online
- 122 Oct 30, 2014 2:34 PM I have just come to assume the stuff on the sign will be telling me not to leave my coat in the jacket and what the weather is
- 123 Oct 30, 2014 2:31 PM Never knew it was there
- 124 Oct 30, 2014 2:31 PM I forget that it is there.

Social Media Survey

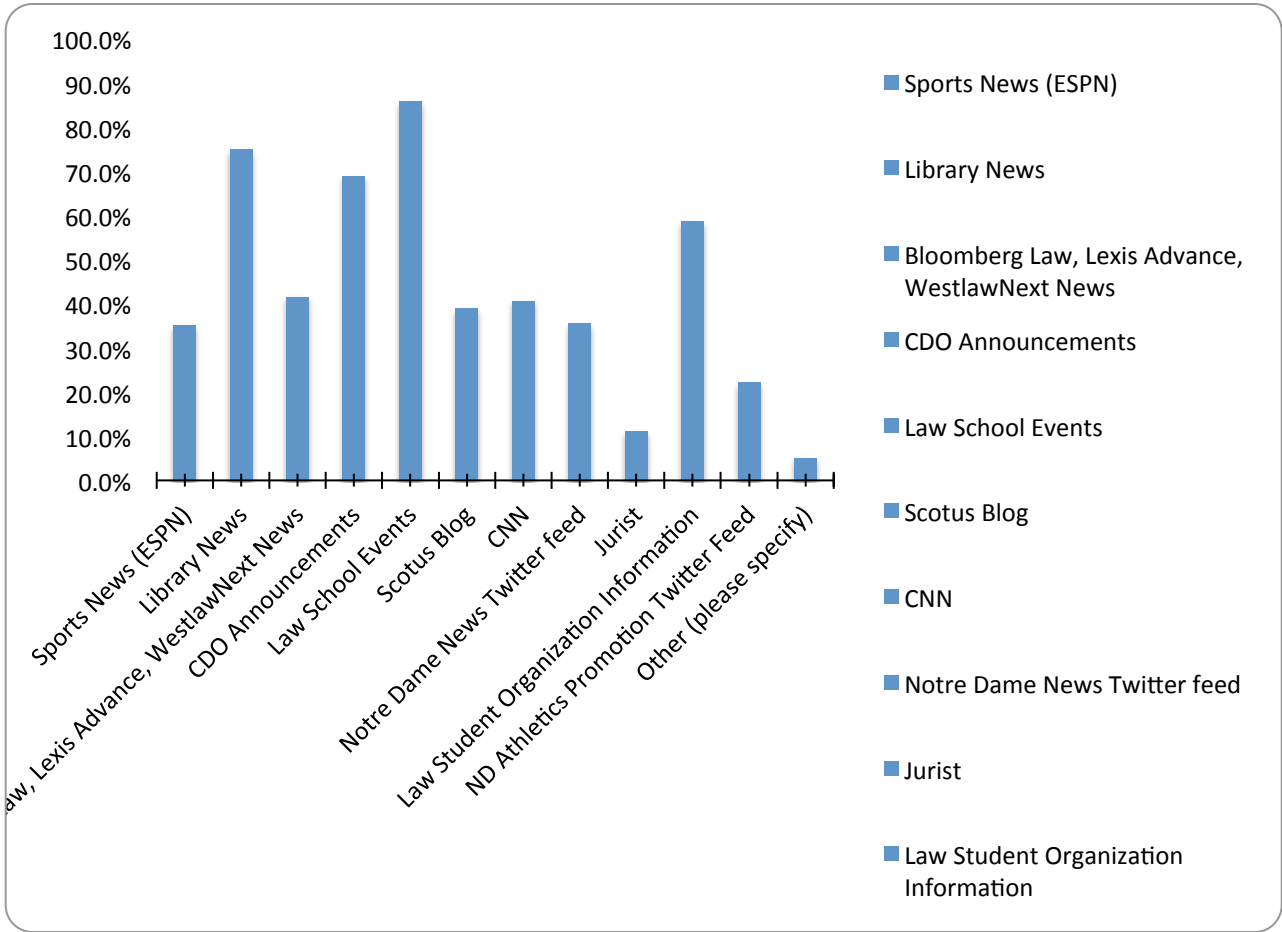
What information should be displayed on the digital sign? (Check all that apply.)

| Answer Options | Response Percent | Response Count |
|--|------------------|----------------|
| Sports News (ESPN) | 35.2% | 117 |
| Library News | 75.0% | 249 |
| Bloomberg Law, Lexis Advance, WestlawNext News | 41.6% | 138 |
| CDO Announcements | 69.0% | 229 |
| Law School Events | 85.8% | 285 |
| Scotus Blog | 38.9% | 129 |
| CNN | 40.7% | 135 |
| Notre Dame News Twitter feed | 35.5% | 118 |
| Jurist | 11.1% | 37 |
| Law Student Organization Information | 58.7% | 195 |
| ND Athletics Promotion Twitter Feed | 22.3% | 74 |
| Other (please specify) | 5.1% | 17 |
| <i>answered question</i> | | 332 |
| <i>skipped question</i> | | |

| Number | Response Date | |
|--------|----------------------|---|
| 1 | Nov 13, 2014 3:40 PM | continue putting up the weather, please |
| 2 | Nov 13, 2014 3:39 PM | World News |
| 3 | Nov 7, 2014 11:00 PM | NBC news |
| 4 | Nov 7, 2014 10:20 PM | and LinkedIN News |
| 5 | Nov 7, 2014 10:00 PM | All of these things would be welcome. |
| 6 | Nov 7, 2014 9:56 PM | important events for law students |
| 7 | Nov 7, 2014 8:26 PM | Notre Dame Twitter feed |
| 8 | Nov 1, 2014 4:27 PM | Weather |
| 9 | Oct 31, 2014 1:49 PM | Above The Law memes |

I checked the above because I think the 2 large screen tvs in the Commons provide easy access to ESPN, CNN; when working properly and updated, the electronic bulletin boards on each floor of Eck feature Law School Events, and the other items are easily available on other tech

- 10 Oct 31, 2014 12:39 AM devices
- 11 Oct 30, 2014 6:52 PM Merchandise
- 12 Oct 30, 2014 6:08 PM Fox News
- 13 Oct 30, 2014 5:41 PM Wall Street Journal
- 14 Oct 30, 2014 4:57 PM Fox News
- 15 Oct 30, 2014 4:34 PM FoxNews
- 16 Oct 30, 2014 4:29 PM weather
- 17 Oct 30, 2014 4:25 PM FOX NEWS



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Appendix B
Kresge Law Library Fall 2014 Social Media Survey Questions

Demographic Information

Kresge Law Library faculty and staff are not eligible to take this survey.

*1. Are you...

- Male
- Female

*2. Are you ...

- Staff
- Student (J.D.)
- Student (LL.M., J.S.D.)
- Faculty
- Library Faculty or Staff

***3. How old are you?**

- 18-21
- 22-25
- 26-29
- 30-39
- 40-49
- 50 or older

4. Do you own a smartphone?

- Yes
- No

Social Media

***5. Do you plan to purchase or upgrade to a smartphone in the next 6 months?**

Yes

No

Social Media

*6. Which operating system does your smartphone have?

- iPhone (iOS)
- Blackberry
- Android
- Windows
- Other (please specify)

Social Media

7. How do you access social media networks? (Check all that apply.)

- Smartphone
- Tablet
- Desktop or laptop computer
- eReader (Kindle, Nook, etc.)
- Other (please specify)